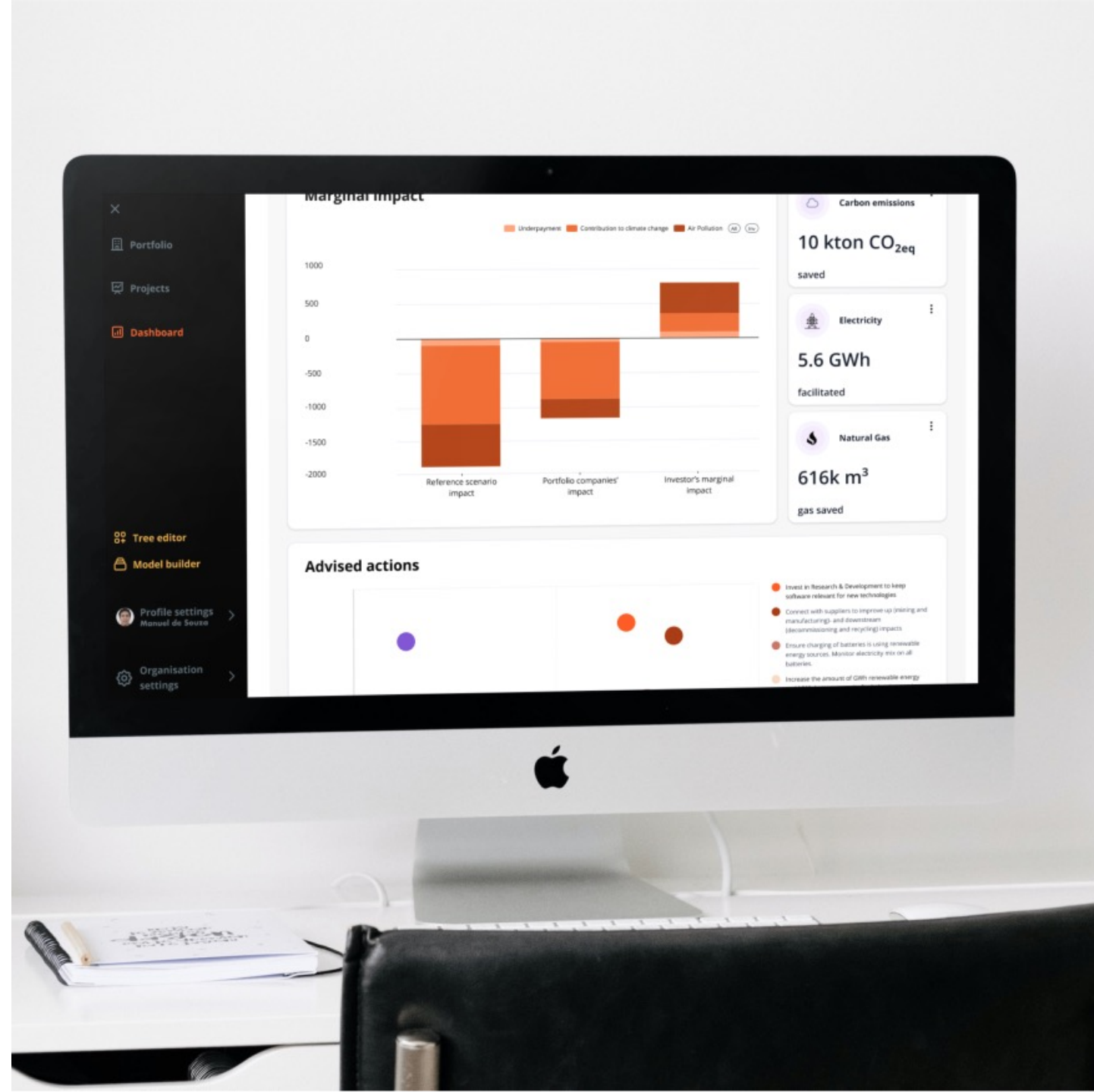


Using technology for CSRD and impact measurement



Hi 🖐️, I'm Rogier

Head of Product at Impact Institute

Founded 3 startups

Successful expense startup, age 19

SRXP > Exact



CSRD EXPERIENCE

1

cohort

5

companies

15

participants

4/5

satisfaction



“

Inspirerend en helder. Fijne pragmatische aanpak van CSRD maar daarnaast ook aandacht voor de kans die CSRD biedt voor transformatie.

“

CSRD IN ONE MINUTE

Reporting pains

Data, Hassle, Costs, How to stand out

CSRD

Corporate Sustainability Reporting Directive. The law that prescribes transparency.

Expensive

Creating a new web of consultants, software, solutions

Eligible?

>250 employees? Limited assurance as of 2025. And your clients will be asking for data.

Where to start

Most companies are struggling with the first big step: 'DMA'

5 steps towards compliance

CSRD

**Materiality
Assessment**

**Collecting
data**

**Calculating
ESG
footprints**

**Target
setting and
action plan**

**Reporting
and
Assurance**

Introduction Impact Institute

Company Overview



Amsterdam-based **social enterprise**



80+ employees: data, software, consulting, training...



10+ years of existence and active R&D



Diverse ecosystem, cross-industry foundations and working groups

Our purpose



Empowering organisations to realise **the Impact Economy**



Focus on three key transitions: **finance / energy / food**



Practical approach to **Impact Measurement and Strategy**



Three expertise levels: **education, advisory services and software & data tools**

Impact Metrics

WHY SOFTWARE IS THE LIFELINE FOR CSRD COMPLIANCE



Automating boring tasks



Collaborating in one place



Visualising data for several use cases



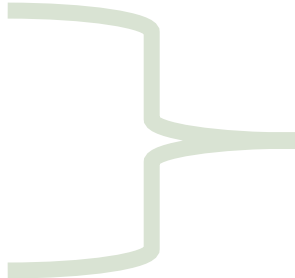
Transparency and auditability

THE 5 MS BY THE ROBIN FOOD COALITION

- 1. Materiality**
- 2. Measuring**
- 3. Managing**
- 4. Marketing**
- 5. Monetising**

THE 5 MS BY THE ROBIN FOOD COALITION

- 1. **Materiality**
- 2. **Measuring**
- 3. **Managing**
- 4. **Marketing**
- 5. **Monetising**



CSRD asks for this

5 steps towards compliance

CSRD

**Materiality
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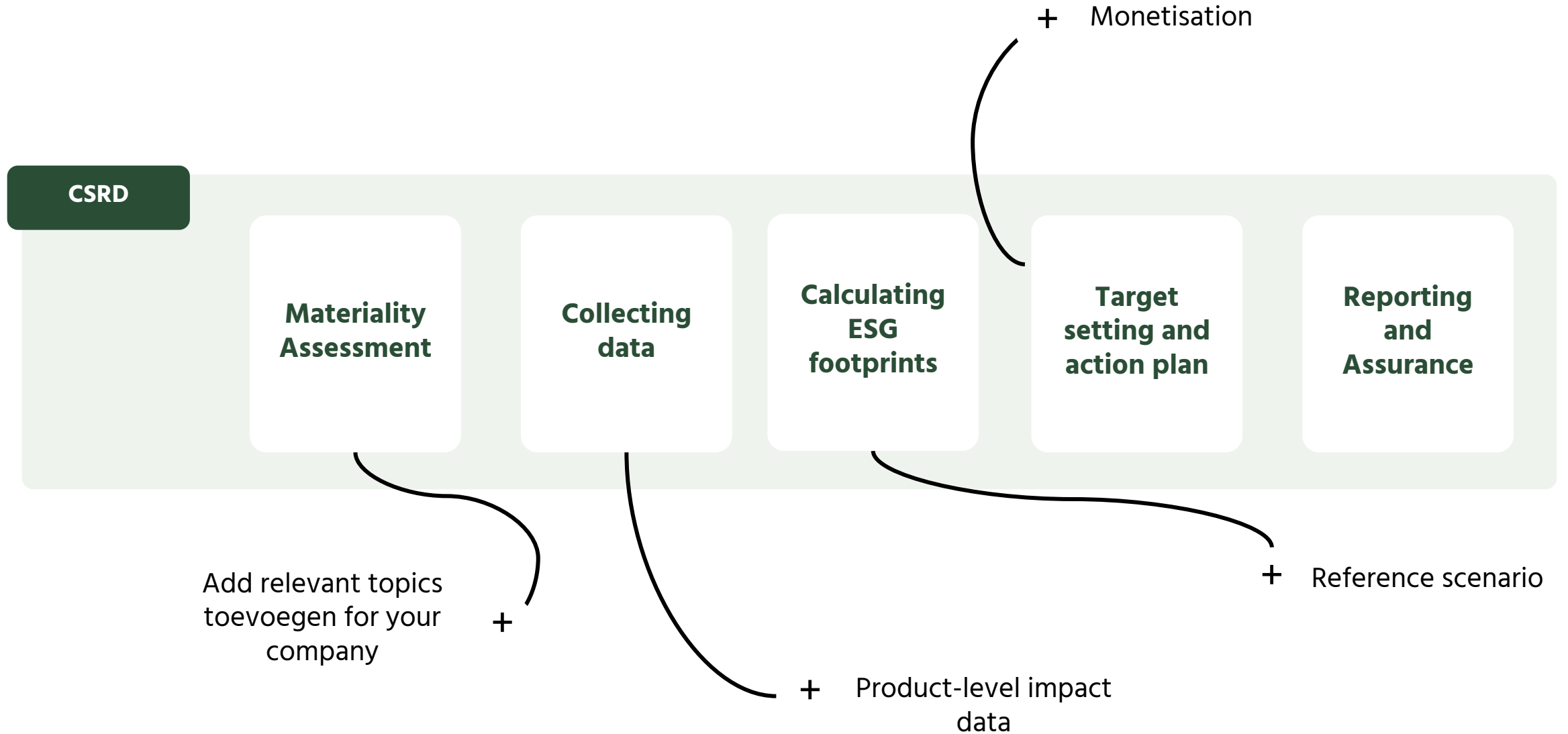
**Target
setting and
action plan**

**Reporting
and
Assurance**

How beautiful would it be..

**..if you could use your CSRD efforts for impact
management**

Going beyond CSRD

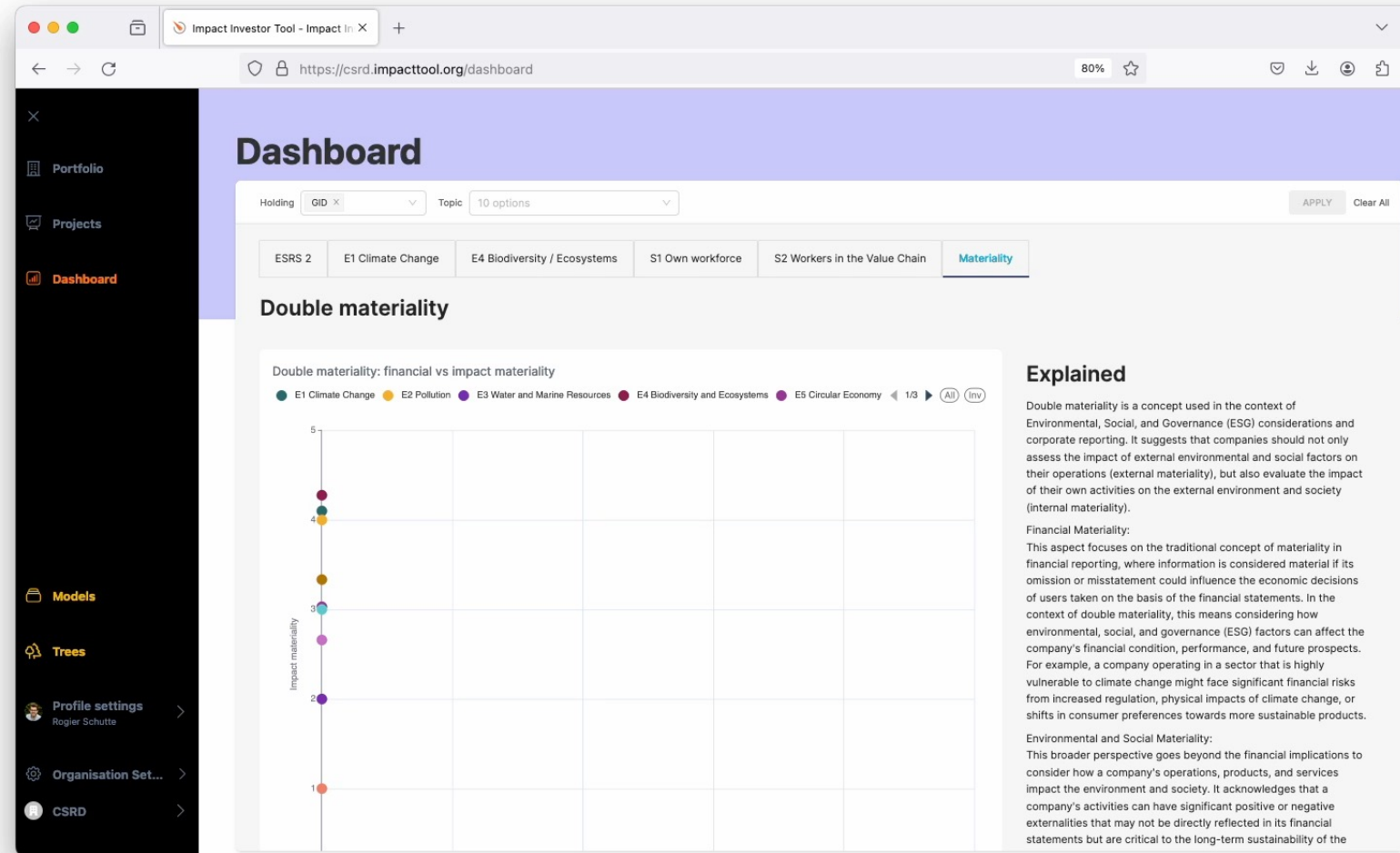


Our product vision

**A CSRD compliance tool that enables companies to
really manage their impact**

Start here

Double Materiality Assessment



How beautiful would it be..

..if we could do CSRD as a coalition. Together.

What could we achieve together?

1

Compliance CSRD

2

Proof that you as companies do better than average

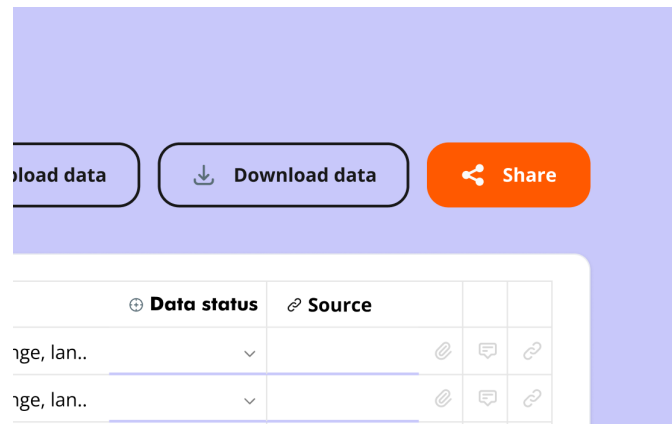
3

Show the world that the Robin Food Coalition outperforms on sustainability



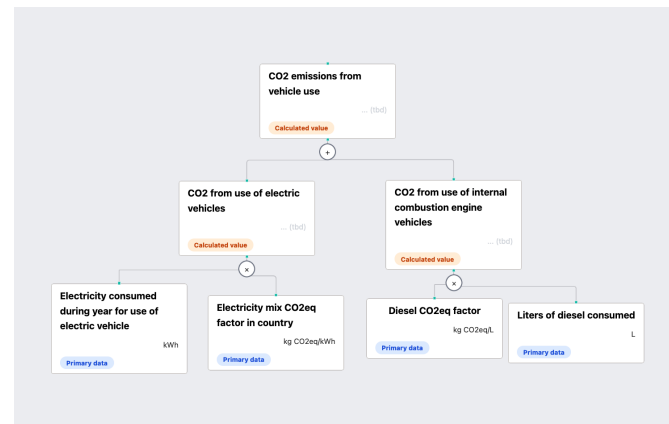
Collaborating through Robin Food

Share data



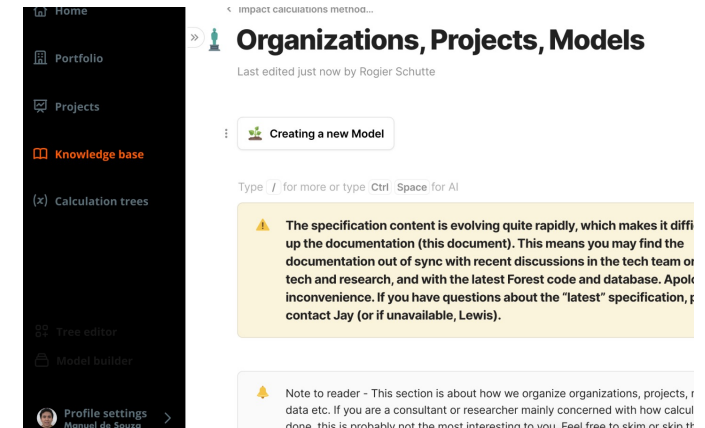
Share data from within our tool

Share calculation formulas



Share calculations for impact

Share knowledge



Robin Food CSRD Knowledge Base

'TOOLS' LANDSCAPE

Impact



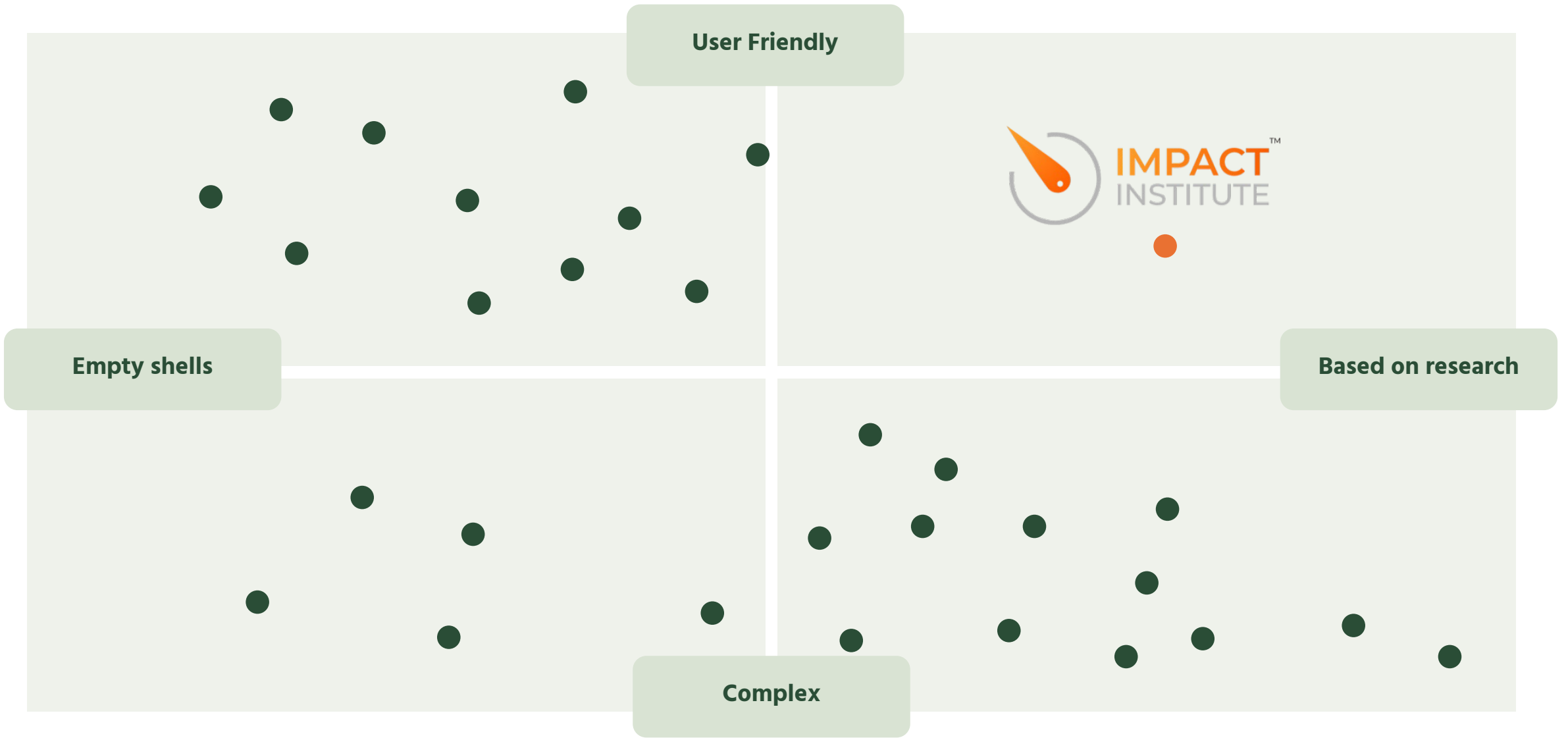
Empty shells

Prefilled with knowledge

ESG



'TOOLS' LANDSCAPE

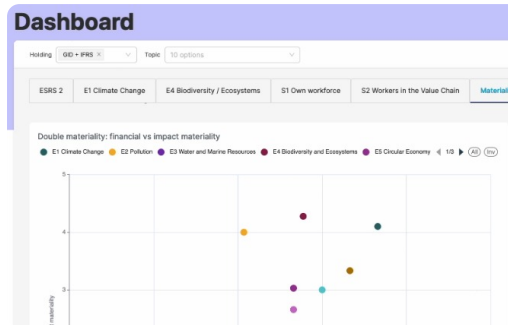


Next steps for you



CSRD Workshop

Join the 3-day CSRD Workshop

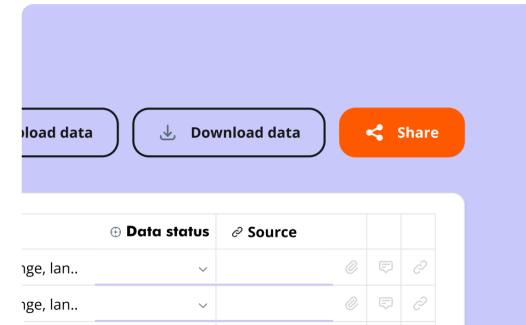


Double Materiality Assessment

Do it yourself

Let's to do it together

Let us do an expert review



Data collection and reporting

Do it yourself

Let's to do it together